

Report on the Photo and Video Competition

City in Motion: people first!

EEHYC photo and video competition with a symbolical name “City in motion: people first” was organized with the aim to raise awareness of young people on the issues related to transport, health and the environment in Europe, and to draw the attention of the public, policymakers, and relevant stakeholders to the views of young people on these issues. The competition was organized on the eve of Europe High-level Meeting on Transport, Health and the Environment which took place in Paris on the 14-16 April 2014. The competition was announced in February 2014 with the deadline for submissions 25th of March 2014.

Photographs and videos had to be submitted by participants not younger than 16 and not older than 35 of years. They could be professionals and amateurs of all genders and nationalities from the WHO European Region. The idea was to share our vision of efficient movement of people and goods in an environmentally conscious, safe and affordable way and to address the current challenges that transport and mobility pose to the health of individuals and that of the environment.

After the 25th of March all of photos and videos were posted on the EEHYC Facebook page and people were encouraged to vote by liking them until the 6th of April. Voting was done in two rounds.

In general in the competition have participated 90 people from 19 countries: Azerbaijan, Serbia, Moldova, Italy, Romania, Estonia, United Kingdom, FYR Macedonia, Georgia, Portugal, Kazakhstan, Austria, Bulgaria, Belarus, Slovakia, Lithuania, Turkey, Poland and Russian Federation. Among these 15 entries were for the video category and 75 for the photo category.

According to the first round of voting which lasted as it was mentioned above from 25th of March until 6th of April 2014, as finalists were selected 3 people in video category and three finalists in photo category in compliance with the number of likes, as follows: 1) Photos: “Healthy decision” with 629 likes, “Healthy decision 2” with 586 likes, “Enjoying the summer, improving the health” with 200 likes; 2) Videos: “Protect your future” with 381 likes, “City in motion” with 256 likes, “Мама я задыхаюсь“ with 180 likes.

The second round of voting was conducted prior to the 4th High level meeting on Transport, Health and Environment and winners of the competition were announced during the EEHYC side event “Youth in Motion”. As a result were chosen two winners – one winner in each of categories. As winner in the photo category was chosen the nomination of Justina Guobuzaitė (Lithuania) “Enjoying the summer, improving the health” with 56 out of 75 votes and Daniela Karaivanova (Bulgaria) with the video nomination “City in motion” with 13 out of 23 votes.

Winners of both categories, photo and video, are invited to join the EEHYC meeting in Germany in July 2014, where they will get a chance to present their creation and to meet EEHYC members.